

Annual EEO Public File Report

WGES - AM, WAMA – AM and WRMD-CA

The purpose of this EEO Public File Report ("Report") is to comply with Section 73.2080(c)(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single Station Employment Unit for purposes of the EEO Rules:

Call Sign	Community of License
WGES – AM	St. Petersburg, Florida
WAMA – AM	Tampa, Florida
WRMD – CA	Tampa, Florida

The information contained in this Report covers the time period from **October 1, 2008 to and including September 30, 2009** (the "Applicable Period"). Consistent with the FCC's Rules, this Annual EEO Report contains the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and a list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station(s) during the Applicable Period.

The following sections provide the required information, and summarize the station(s) EEO efforts during the Applicable Period.

This Annual Report was placed in each station's public inspection file on **October 1, 2009**. The station's website was in development on the date of this filing. The Report has since been posted online in accordance with the FCC's EEO Rules.

*The EEO Public File Report was revised to reformat in June 2010.

SECTION 1: Full- Time Job Openings Filled During This Period

Time Period Covered: **October 1, 2008 to September 30, 2009**

Stations in Employment Unit: **WGES – AM, WAMA – AM and WRMD - CA**

Full-time Positions Filled By Job Title and Date Filled		Recruitment Source that Referred the Person Hired	Number of Persons Interviewed
1.	Account Executive 03/23/2009	Monster.com	43
3.	Master Control Operator 06/29/2009	Gilbert Prendes Master Control Supervisor, WRMD - CA Informal Referral*	1
4.	Master Control Operator 07/21/2009	WRMD-CA Walk in	5

Total Number of People Interviewed for All Job Postings: 49

*Exigent circumstances – A master control operator quit unexpectedly. As a small station it was critical to the station operation that this position was replaced immediately. The Station Employment Unit received a referral of candidate who was qualified and available. The candidate was interviewed and was offered the position.

SECTION 2: Recruitment Sources

Time Period Covered: **October 1, 2008 to September 30, 2009**

Stations in Employment Unit: **WGES – AM, WAMA – AM and WRMD - CA**

	Recruitment Source (Name, Address, Telephone Number, Contact Person)	Total Number of Interviewees This Source Has Provided During This Period	Full-time Positions for Which This Source Was Utilized
1.	Monster.com www.monster.com 1-800-666-7837	43	Account Executive
2.	Employee Referral Gilbert Prendes 4107 Spruce Street Tampa, FL 33607 813-319-4949 x.235	1	Master Control Operator
3.	WRMD – CA On-air posting 4107 Spruce Street Tampa, FL 33607 813-319-4949 x.246	5	Master Control Operator

* Indicates sources that have requested notification of job openings.

SECTION 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken

Time Period Covered: **October 1, 2008 to September 30, 2009**

Stations in Employment Unit: **WGES – AM, WAMA – AM and WRMD – CA**

1. **MOSI Hispanic Scientist Networking Event.** Sponsored by WRMD.

This annual gala event honors the achievements of Hispanic Scientists throughout the United States. It consists of a special dinner ceremony where various sponsors, as well as High School Students gather to celebrate Hispanic diversity in the sciences. This year's event was held on October 11, 2008. Telemundo Tampa, as a sponsor, receives considerable exposure as a station interested in diversity and the educational development of our youth.

2. **WRMD Marketing Department Internship Program.**

Ivonne Prado, our marketing coordinator, hires interns throughout the year for the marketing department. The interns help in all aspects of marketing and public relations. They participate in the execution of some of the station's largest promotional events, such as La Feria de la Familia (The Family Expo). Our interns are exposed to many aspects of the television industry. Our interns also receive college credit for their internships. Interns are recruited by utilizing a page on facebook, and referrals from community organizations and area educational institutions. Student candidates are interviewed and typically 2 per quarter are hired as interns **Hispanic Heritage Inc., Gala.** Event sponsored by WRMD.

3. **Hispanic Heritage Inc., Gala.** Event sponsored by WRMD.

The Hispanic Heritage Gala is an annual event that honors the Hispanic Man and Woman of the year. The event, held this year on September 26, 2009, is well attended by the Hispanic Leadership of Tampa, as well as the political leadership of the city, including the mayor of Tampa. Like the Hispanic Scientist of the year event, the Hispanic Gala provides an opportunity for Telemundo to showcase its position as a strong employer in the community.

4. **La Feria de la Familia.** Event organized by ZGS Broadcasting of Tampa.

La Feria de la Familia is a ZGS Communications signature event that is held annually. In 2008, ZGS hosted the grassroots family expo on October 5 at the A La Carte Event Pavilion. La Feria is a free, family event that is designed to provide information, services and entertainment to the Hispanic community. Over 8,000 people attended and participating community organizations and local businesses highlighted their services, resources and products. Several participating sponsors also utilized the event to recruit diverse candidates for their companies